

# **Public Relations Employment of Foreign Oil Corporate Social Responsibility Programs Operating in Iraq Analytical Study of Programs from 1/1/2013 to 31/12/2021**

By

**Forat Kadhim Challob**

**1**University of Information Technology and Communications, IRAQ  
[forat.kazem1103a@comc.uobaghdad.edu.iq](mailto:forat.kazem1103a@comc.uobaghdad.edu.iq)

**Raya Qahtan Ahmed2**

University of Baghdad, College of Media, Public Relation department, IRAQ  
[dr.rayaq.ahmed@comc.uobaghdad.edu.iq](mailto:dr.rayaq.ahmed@comc.uobaghdad.edu.iq)

## **Abstract**

This research addresses the employment of public relations for foreign oil corporate social responsibility programs operating in Iraq. It is a study of the programmes of six petroleum companies operating in Basra Governorate, which were selected for research as the highest production of Iraqi oil, as well as its enjoyment of strategic oil stores in Iraq. It contains the largest oil fields operated by major international companies. This study aims at a number of objectives, notably the following:

- 1) Recognize the most prominent corporate social responsibility projects and initiatives the companies have introduced to the local public.
- 2) Investigate the extent to which the Iraqi public benefits from foreign companies' social responsibility programmes and their contribution to improving the standard of living and service of residents of nearby areas and society as a whole. This research is classified as descriptive research. The survey curriculum has been used to analyze the six companies' social responsibility programs since the start of social benefit projects in 2013 to 2021. The research results include: The educational field is ranked first, while the service and infrastructure field is ranked second, and the Italian company Eni has the highest percentage in the achievement of social benefit projects followed by Kuwait Energy, as well as foreign oil companies meet the basic needs of the local public.

**Keywords:** CSR programs, social benefits, foreign oil companies

## **Introduction**

The first years of the twentieth century witnessed an increasing spread of investment and oil companies in particular; Because this source represents a natural wealth for the producing countries, including our homeland, Iraq, and the countries of the region, which made them vulnerable to colonialism, occupation, theft and looting of this wealth sometimes by force, or by way of controlling this resource through a type of contract that makes the foreign invested company have the upper hand and complete control over the methods of extracting and refining it And selling it in the global markets, and investment and international companies in particular seek to adopt the standards of social responsibility, in order to achieve many gains, including strengthening and building the mental image of it, as there is a strong and interconnected relationship between social responsibility and the mental image that appears significantly on its mental image among the public. The local area in which these companies operate, as each individual, group, state, company or institution has a mental image (positive or negative) in the minds of the public who deals with it, whether it is consented to or not, and whether it is in a planned or spontaneous manner, There is no doubt that a good mental image

can contribute to the success of the company and the continuation of its activity without problems or obstacles that it may encounter while performing its work.

### ***Chapter 1: The Methodological Context of The Research***

***The Research Problem:*** The research problem is centred on the public relations of foreign oil companies operating in Iraq's use of social responsibility programmes to create a good impression in the local community. The research raises the following questions:

Q1: What social responsibility programs do foreign companies offer?

Q2: What impact have these programs had on cities around foreign companies?

### ***The importance of research***

The importance of research for society stems from the extent to which social responsibility programs are implemented by foreign oil companies, which contribute to the support of society, and provide it with a range of services. Societies usually develop as a result of the development of the companies in which they work. Therefore, the concept of social responsibility contributes to the development of companies, as reflected in the development of society itself (Santoso & Kristiyanto, 2021; Wahhab & Al-Shammari, 2021).

### ***The Research Goals***

- 1) Knowledge of public relations activity in the employment of foreign oil corporate social responsibility programs.
- 2) Identify the most prominent foreign oil corporate social responsibility programs implemented on the ground as well as the types and areas of those programs.
- 3) Demonstrate the importance of these programs to the intellectual image of foreign oil companies in the Iraqi public.
- 4) Identify the extent to which the Iraqi public benefits from foreign companies' social responsibility programmes and their contribution to improving the standard of living and service of residents of nearby areas and society as a whole.

### ***Research Methodology and Tools:***

This research is classified as descriptive research using the content analysis approach of foreign petroleum company social responsibility programmes operating in Iraq. It does not stand at the threshold of data collection, but extends to the classification of its area, the facts compiled and recorded, interpreted and analysed comprehensively, and the findings and indications drawn, lead to the possibility of issuing circulars on the situation or phenomenon.

### ***Areas and limits of research:***

***-Time Field:*** The reality of CSR projects in Basra Governorate included after the first and second licensing rounds, i.e., from 1/1/2013 to 31/12/2021.

***-Substantive area:*** Analysis of foreign oil corporate social responsibility programmes operating in Basra governorate (British Petroleum, Eni, ExxonMobil, Kuwait Energy, Luke Oil, Shell)

### ***Definition of concepts and terms:***

- Corporate Social Responsibility (CSR): The obligation of companies to provide services or programs to their surrounding areas, which is either compulsory and means following a law obliging them to do so, or voluntarily by companies (Yang, 2021).

- Social benefits: Services, programs and activities provided by oil companies to areas near the fields are either recovered or not recovered.

- Foreign oil companies: Foreign companies with several branches in the world, operating in the field of oil exploration, extraction and sale in the world markets in crude, or after refining and extracting oil derivatives.

### ***Theoretical Framework:***

#### ***Corporate Social Responsibility***

##### ***The concept of social responsibility lies in the clear and informed efforts of the***

company to maximize its positive impact and reduce the negative impact on society in general, groups and individuals. The term social responsibility appears in a limited and abbreviated manner and is an important part of the relationship between companies and society (Al Zoubi, 2010, p. 193) Social responsibility is linked to changes that objectively take place in society, and is therefore not a new phenomenon that is a response to social pressures and that can be addressed through public relations activism (Vertigans, 2012, p. 39) . Some stakeholders point out that the concept of social responsibility began to emerge when some companies improved their internal working conditions, improved the workers lives, increased their wages and provided medical care. (Jaradat & Abu Al Hamam, 2013, p. 21)

#### ***Dimensions and areas of corporate social responsibility***

There are a lot of writers and researchers who have touched on trying to define the dimensions of social responsibility across different perspectives, with Dahlsrud distinguishing five key dimensions of social responsibility after analyzing almost forty definitions of corporate social responsibility: (Lentner, Szegedi, & Tatay, 2017, p. 66)

- 1) Environmental dimension: Includes cleaner environment, protection and preservation from environmental damage in industrial processes.
- 2) Social dimension: contribution to a better society, social inclusion, concerns in business processes, and the positive and negative impact of companies on society.
- 3) Economic dimension: contribution to economic development, long-term profit.
- 4) Stakeholders' dimension: relationships with stakeholders, dialogue with them and their involvement in programmes.
- 5) Voluntary dimension: includes voluntary actions that go beyond legal obligations. As indicated in the list, the economic, social and environmental pillars of sustainability reflect development in the definitions of corporate social responsibility, with stakeholders complementing the voluntary approach and dimension. Since companies are part of the society to which they belong, and derived from its elements of existence, they depend on their ability to function positively and achieve public confidence and support in the society in which they operate, and this picture is a reflection of the impact of business corporate social responsibility programmes are part of the multiple factors that help build a good image of the company and help to strengthen the public's mental image. (Al-Rahahleh, 2011, p. 140). Private companies contribute to the activation of social responsibility through several aspects of which the most significant are: (Salehi, 2015, pp. 16-17)

***A. Cultural sphere:*** Its activities can be to support cultural and civilized development, disseminate a culture of commitment to society's regulations and laws, promote national and historical culture and global cultural communication.

***B. Social sphere:*** respecting different laws, regulations and cultures, promoting moral values and social solidarity, confronting disasters and crises, and supporting sports and health activities.

***C. Environmental field:*** correct environmental practices and productive process,

developing the working environment, and environmental commitment at the local and global level.

**d. Economic sphere:** Support economic and social activities, adherence to laws in economic practical practices "Ethical sphere, attention to employees through their training, development and interaction through the principle of equal opportunities and equality.

The oil policy in Iraq, since its discovery in 1920, has been subject to the privileges of international companies, as the United States of America demanded a share for its oil monopoly, citing the fact that it bore financial burdens as a result of the First World War. (Ahmed, 1999, p. 58).

### **Analysis Study of Corporate Social Responsibility Programs**

Foreign petroleum corporate social responsibility programs in the field of education had a total of 107 projects where Eni, an Italian investor of AlZubair Field, became a lead company who had 37 projects. ExxonMobil, investor in West Qurna/1 field, came second with 28 projects, followed by Kuwait Energy, an investor in Al Saybah Gas Field, with 23 projects, followed by Luke Oil, a Russian investor of Qurna Field/2, with 8 projects, whereas Shell, a Dutch investor of Majnoun Field, completed 6 projects and finally the British company British Petroleum, investor in Rumaila Field, with 5 projects.

**Table (1)** shows foreign oil companies' social responsibility programmes in the field of education and education

Educational Categories	British Petroleum		ENI		ExxonMobil		Kuwait Energy		LUKOIL		Shell		Total		Rank
	pro	%	pro	%	Pro	%	pro	%	pro	%	pro	%	pro	%	
Building new schools, classrooms and kindergartens	3	60	3	8.1	0	0	4	17.4	0	0	2	33.3	12	11.2	First
Contribute to the restoration and rehabilitation of universities, scientific centres and schools	2	40	16	43.3	25	89.3	19	82.6	0	0	3	50	65	60.7	Second
Provision of material support to schools and universities (supplies, seats, devices, computers, etc.)	0	0	17	45.9	3	10.7	0	0	3	37.5	1	16.7	24	22.4	Third
Training of outstanding students and graduates and holding courses for university and school students	0	0	1	2.7	0	0	0	0	2	25	0	0	3	2.8	Fourth
Sponsoring and supporting scientific conferences and symposiums and sponsoring exhibitions	0	0	0	0	0	0	0	0	3	37.5	0	0	3	2.8	Fourth
<b>Total</b>	<b>5</b>	<b>100</b>	<b>37</b>	<b>100</b>	<b>28</b>	<b>100</b>	<b>23</b>	<b>100</b>	<b>8</b>	<b>100</b>	<b>6</b>	<b>100</b>	<b>107</b>	<b>99.9</b>	

The category "Contribution to the restoration and rehabilitation of schools, universities and scientific centres" was topped by 65 jobs, a percentage of 61.9% came first. (ExxonMobil)

topped the category with a total of 25 projects, including the restoration of the Nur al-Shakrin School in Imam Sadiq in 2016, rehabilitation of 6 schools in Qurnah district in 2017, contribution to the rehabilitation of 8 schools and kindergartens in Almadina district and rehabilitation, and restoration of 10 schools in Imam Sadik in 2018. (Kuwait Energy) ,operating in Al Saybah Gas Field, followed by 19 projects as it rehabilitated Abu alkhasib education stores, the fence of Hamdan Boys' School, Hamdan Primary Schools and Ta'izz Primary Schools. It also maintained and repaired Al- hizam Alakhdhar school for boys and the Seybah Elementary Mixed School. It also rehabilitated Marah Altufula Kindergarten, Thimar Aljanna Primary School and Alimam Al-Khoei School in Al-Saybah in 2018. In the same year, the company worked to maintain and restore the Fao kindergarten and contributed to the restoration of Mohammed Said Al-Haboubi School, Abi Alkhasib School and the Martyr Ali Al-Kaabi Elementary School in Abu Alkhasib and Al-Faw districts in 2019. In addition to the restoration of Shuhada'na Al-AbRarar school, Zahrat Alfurat, Shaheed Akeel and Yarmouk School in Al-haritha district in 2021. It was followed by the Italian company) Eni) with 16 projects. Eni worked on the rehabilitation and maintenance of 5 schools with kindergarten in Al-Murhid and Al-Burjsea in Al-Zubayr district in 2014, and the rehabilitation of the schools of Osama bin Zeid, Basmala and Mr. Mer Mohammed Al-Quzubayni in 2018. In the same year, it also renovated the schools of Al-Fazal, Osman Al-Obaidi, Yithrib, and Thi Alqurba in Al-Zubayr district. In 2019, Eni worked on the rehabilitation of Almawared Elementary School, the rehabilitation of Layla Elahilia High School, and the restoration of Jinnah Elementary School in 2020. (Shell) had 3 projects. It rehabilitated the Al-Jawadeen School in Aldeir District in 2015, and two schools in Aldeir district in 2021 were rehabilitated by the new investor of the field. (British Petroleum) had two projects as it reinovated AlRumaila secondary school and Alnakhila elementary school in Al Dowr village in AlZubayr district in 2019.

The category (moral and material support for schools and universities (supplies, seats, devices, computers, etc.) came in the second place, with 24 projects, with a percentage of 22.4%. The largest number of projects belongs to) Eni)for a total of 17 projects. The company provided school furniture, computers and electrical appliances for 15 schools in the areas of El-Murhid and Al-Burjsia in 2015, as well as 2500 classrooms for the Basra Governorate Education Directorate in 2018. In the same year, the company prepared 100 school trips for Alajial Elementary Girls School. (Exxon Mobil) followed Eni by completing 3 projects where it equipped and furnished 3 schools in Imam Sadiq In 2016, (Luke Oil )also undertook several projects, including the provision of e-learning supplies to a number of schools in Izzaldin Salim, where 52 classrooms from the third primary level were provided with electronic machines. Also, Eni trained 160 teachers on the use of e-learning equipment and equipping Alintisar high school with a computer laboratory in 2020 and 2021, Recently, Luke Oil opened a research and scientific laboratory at the Faculty of Education in Basra University in Qurnah. (Shell) provided a school in El Neshwa district with all electrical and educational equipment in 2016.

The category (construction of new schools, opening of classrooms and kindergartens) came in the third place with a total of 12 projects and a percentage of 11.2%, where (Kuwait Energy) accomplished 4 projects that set up a three-storey model school with 18 classrooms in Abi alkhasib, equipped Ras al-Beeshah School with two carvans in Faw District in 2018, and built 6 classrooms at Al-Tali'ah School and four classrooms at the Basic Education School in Al-Hartha District in 2021. (British Petroleum) had 3 projects, building a kindergarten in Karma Ali in 2017, building classrooms for Rumaila Elementary Schools and Altawfiq Elementary in Alsikak Village in 2019. (Eni), who also completed three projects, built 8 integrated classrooms for Jinnah Al-Burjesia School in 2015, and two classrooms at Al-Naba

High School in Umm Qasr District in 2017. The company also established a model secondary school with 24 classrooms in AlZubair in 2019. (Shell )They were followed by two projects that built a three-storey school with 18 classrooms in Al-Neshwa, as well as a second floor with 6 classrooms for the Al-Jawadeen Boys' School in Aldeir.

The category (training of outstanding students and graduates and holding courses for university and school students) came in the fourth place with three projects and a percentage of 2.8%. (Luke Oil) topped the list with two projects where it developed a training programme for graduates to develop them to the level of engineers and specialists. After training 100 trainees, 12 candidates were selected to submit their projects in 2018 and 2021 where it recruited a number of the program graduates, while the company British Petroleum completed one project where it trained 1,200 women through the Women's Training Center on Handicrafts, Design, Computer Skills, etc., in 2018.

Finally, the category (sponsorship and support of scientific conferences and symposiums and sponsorship of exhibitions) came in the same rank with 3 projects that were the share of Luke Oil which sponsored the first, second and third international scientific forum of the Faculty of Qurna at Basra University in 2018, 2019 and 2022.

**Table (2) Showing Foreign Oil Corporate Social Responsibility Programs in the Health Field**

Health field Categories	British (bp) Petroleum		ENI		ExxonMobil		Kuwait Energy		LUKOIL		Shell		Total		Rank
	Pro	%	pro	%	pro	%	pro	%	pro	%	pro	%	pro	%	
Provision of medical equipment and materials to hospitals and health centres	1	14.3	2	28.6	6	75	1	25	3	60	1	16.7	14	37.8	First
Establishment of fixed and mobile health hospitals and centres	4	57.1	0	0	0	0	1	25	0	0	4	66.7	9	24.3	Second
Equipping hospitals and health centres with necessary services and equipment	0	0	4	57.1	2	25	1	25	0	0	0	0	7	18.9	Third
Contribution to support awareness-raising and mentoring campaigns to prevent cancer diseases and support women's and children's health care programmes	2	28.6	0	0	0	0	0	0	0	0	1	16.6	3	8.1	Fourth
Provision of sterilization materials and prophylaxis for hospitals, health centres and schools	0	0	0	0	0	0	1	25	2	40	0	0	3	8.1	Fourth
Contribute to building and restoring hospitals and health centers and rehabilitate certain devices	0	0	1	14.3	0	0	0	0	0	0	0	0	1	2.7	Fifth
<b>TOTAL</b>	<b>7</b>	<b>100</b>	<b>7</b>	<b>100</b>	<b>8</b>	<b>100</b>	<b>4</b>	<b>100</b>	<b>5</b>	<b>100</b>	<b>6</b>	<b>100</b>	<b>37</b>	<b>100</b>	

Together, 37 projects were awarded by health program categories, with Axon Mobil's first ranking being responsible of 8 projects and Eni, with 7 projects. British Petroleum (BP)

with the same number of projects, Luke Oil with 5 projects, Shell completed 6 projects and Kuwait Energy with 4 projects.

The category (supply of medical devices and materials to hospitals and health centres) was ranked first with 14 projects and a percentage reached (37.8%) where Axon Mobil conducted 6 projects where medical equipment was supplied to Al Madina Hospital/Bahla Clinic in 2015. In 2018, the same hospital and Bahla Clinic

were provided with medical equipment. In 2019, the same hospital was provided with medical materials. Aljury clinic and Abu Ghraib clinic in Imam Sadiq district were equipped with medical materials. Eni, which completed two projects, provided 206 medical devices to the children's hospital in Basra, including eco and sonar devices in 2018. The company also equipped AlZubair General Hospital with medical equipment and supplies in 2020. Luke Oil completed two projects, providing medical equipment and devices worth \$50,000 to Almadina hospital in 2019. and the equipping of the Hoyer Health Centre with X-ray and blood test medical equipment in the same year. It provided 200 hospital beds with high quality linen kits, blankets and pillows for the benefit of Qurna Hospital and the provision of a number of medical supplies to Alqurna

District Hospitals in 2020. The rest of the companies got one of the total projects. British Petroleum installed CT scanner at Al Sadr Teaching Hospital in addition to training Health Directorate technicians in Basra health scanner operations in 2020. Kuwait Energy installed the C ARM radiator for the health center of Abu khasib district, and Shell provided medical support to Alnashwa health centres in 2016.

The category "Establishment of Fixed and Mobile Health Centres or Hospitals" comes second with 9 projects and a percentage of 24.3%. British Petroleum and Shell conducted 4 projects each. In 2015, BP established the Al Khawra Health Center in AlKarma District and established a health center in Karma Ali. In 2017, British Petroleum also established a health center in AlKarama, and in the same year provided health services in North Rumaila through a mobile health clinic. During the period of its investment in Majnoun Field, Shell has established 4 mobile clinics offering service to more than 20 villages near the field in 2015. Kuwait Energy has built four rooms and a health kit at Abe Al-khasib Hospital.

The category (equipping hospitals and health centres with essential services and equipment) was ranked third with 7 projects and a percentage of (18.9%) Eni had completed 4 projects. It provided and installed electric elevators for the children's hospital in Basra and rehabilitated the UPS device for the operating hall and equiped the hospital with 30 batteries in 2018. It also worked on the lift and replacement of the water treatment plant of the Children's Hospital

in Basra in addition to the rehabilitation of 7 generators in 2019. The company rehabilitated the communication system of the children's hospital in Basra in 2019 and the sewage system of the children's hospital in 2020. AxonMobil, which completed two projects, equipped a sink carriage and a refrigerated truck for the City District Hospital in 2014. In addition to providing the same hospital with an electric generator in 2018. Kuwait Energy, which had one project, had also set up an electric elevator for the children's hospital in Abu-Alkhasib district.

The category (contribution to support awareness-raising and mentoring campaigns to prevent cancer diseases and support women's and children's health care programmes) ranked in the fourth place with 3 projects with a percentage of 8.1%. British Petroleum which conducted two projects ranked first. It organized a project aimed at improving health and community care in Karma Ali in 2016. In 2017, the company organized a health volunteer

program that conducted field visits and identified health problems where the program provided advice to more than 1,000 individuals per month in Rumaila. Shell, which completed one project, organized an awareness campaign on early detection of breast cancer in the areas of Alnashwa, Aldeir and Alqurna and then targeted schools in 2016.

The category (provision of sterilization materials and protective supplies to hospitals, health centres and schools) also ranked in the fourth place by 3 projects and percentage of (8.1%). Luke Oil had completed two projects. The company distributed disinfectants, sanitizers, thermometer, face mask, protective clothing and glasses to health institutions in Izzaldin Salim in 2020. It also processed medical supplies, sanitizers, disinfectants, oxygen cylinders and pressure measuring devices for distribution to Almadina hospital, health centers and schools in Almadina district and Izzaldin Salim district in 2021. Kuwait Energy distributed materials and medical supplies to combat the coronavirus pandemic in areas near the field such as Abu Alkhasib, Faw and Saybah district in 2021, which included gloves, sanitizers, masks, sterilization filters, protective masks, protective suits, vests and thermometers.

The last category (contribution to the construction and restoration of hospitals and health centres and rehabilitation of certain devices) had one project conducted by Eni. It had carried out work to rehabilitate Al-Murbid Health Center for Primary Health Care in AlZubair District in 2019.

**Table 3** shows foreign petroleum corporate social responsibility programmes in the service field and infrastructure

Service Field and Infrastructure Categories	British (bp) Petroleum		ENI		ExxonMobi		Kuwait Energy		LUKOIL		SHELL		Total		Rank
	pro	%	pro	%	pro	%	pro	%	pro	%	pro	%	pro	%	
Contribution to the tiling and paving of the main and sub-streets	4	20	6	40	2	22.2	5	31.3	4	23.5	2	100	23	29.1	First
Provision of drinking water delivery services and repair of water pipes and pumps	5	25	4	26.7	3	33.3	5	31.3	4	23.5	0	0	21	26.6	Second
Processing of tiling materials, sewers, etc.	0	0	2	13.3	0	0	1	6.2	5	29.4	0	0	8	10.1	Third
Contributing to the delivery of lighting and the extension of power lines to certain regions, services and institutions	5	25	1	6.7	0	0	2	12.5	0	0	0	0	8	10.1	Third
Construction of hygiene projects and distribution of waste collection materials (containers) in the surrounding areas	1	5	1	6.7	1	11.1	2	12.5	3	17.6	0	0	8	10.1	Third
Create green spaces, parks and entertainment places	2	10	0	0	3	33.3	0	0	1	5.88	0	0	6	7.6	Fourth
Design feasibility studies for infrastructure and service projects and community conditions	3	15	1	6.7	0	0	1	6.2	0	0	0	0	5	6.3	Fifth
<b>Total</b>	<b>20</b>	<b>100</b>	<b>15</b>	<b>100</b>	<b>9</b>	<b>99.9</b>	<b>16</b>	<b>100</b>	<b>17</b>	<b>100</b>	<b>2</b>	<b>100</b>	<b>79</b>	<b>100</b>	

The service sector and infrastructure categories have obtained 79 projects that are interested in this area and its branches such as roads, electricity, water, sewage, etc. British Petroleum is ranked first for 20 projects, followed by Luke Oil, ranked second with 17 projects, Kuwait Energy ranked third with 16 projects followed by Eni with 15 projects Axon Mobil had



9 projects and finally Shell with two projects.

The category (contribution to the tiling and clearing of the main and sub-streets) received the most attention, with 23 projects and a percentage of (29.1%). Eni ranked first with 6 projects. The company completed the tiling of Haifa Street from its end to the end of the Hay Alsina'a Street in Umm Qasr in 2016, and the tiling of Al-Muhandis Street and linking it with the extension of Haifa Street (Alquds Street) of Umm Qasr Municipality in 2017. In the same year, Eni completed the road between Al-Hawley Road of AlZubair and Al-Shu'iba District of Al-Zubair Municipality, Eni also carried out the tiling of sporadic streets in Alhakim neighbourhood for the municipality of Safwan In 2018. Eni expanded roads beside the railway stretching from Al-Sakkah Bridge to Al-Barak Mosque in AlZubair in 2018. That same year, the company worked on clearing sporadic streets in Khor al-Zubair. In 2019, the company maintained and rehabilitated the entrance to AlZubair from Nasiriyah near Al Fayha 'control.

Kuwait Energy followed Eni with 5 projects where it accessorized a number of streets in Faw District, tiling several roads 5.3 km long in Saybah. The company also rehabilitated the entrance street of Faw District and Al- Cornish Street and implemented 2 iron bridges and a box ferry in Saybah in 2020. British Petroleum conducted 4 projects where it paved a 3.7 km road between Kerma Ali and the Al Khoura General Road of Karama Municipality in 2015. It established a street in Al Khoura in 2017. In the same year, a street was set up in Abu Sakhir Al Amen, where it paved approximately 5.9 km. The company had tiled sporadic streets within the village of Al Khawra, totaling more than 42 km since 2016-2021. Luke Oil, which has completed 4 projects, had equipped plastic bumps in Izzaldin Salim district in 2019, tiled a number of roads in the city since 2020 and tiled a number of streets in the villages of Haj Salman and Abdul Wahid al-Muzaffar in the city of Basra in 2021. ExxonMobil and Shell had two projects where ExxonMobil had repaired and maintained roads in Imam Sadiq district in 2016. It tiled a 7km road in the same district in 2017. Basra Oil Company, which replaced Shell, tiled the main entrance to Al Deir Street and Beit Mehoder Road with 350m long. It maintained and repaired Al Suweeb Bridge in 2021.

The category (Provision of potable water delivery services and repair of water pipes and pumps) ranked in the second place, with 21 projects and a percentage of 26.6%. British Petroleum had 5 projects where it worked on a project to provide water for 7000 individuals in Karma Ali in 2015. It provided water pumps in northern Rumaila in 2016. The company worked on the development of water in the village of Basra Oil Company and the village of Alsikak in 2017. It also improved the water of Basra Oil Village in 2018. Kuwait Energy, which had 5 projects too, had processed materials and equipment for the rehabilitation and implementation of water systems in the following areas: The Lebanese Water Project, implementation of the Alhalaf area water network, implementation of a water network in part of the Khose River area, and finally implementation of the Abu Magheir area water network in Abu Al-khasib district. It also provided materials for the supply and maintenance of networks and water project in Saybah in 2019. Eni, which completed 4 projects, set up a water network for Alhadama in Umm Qasr in 2016. The company also processed and purchased materials for AlZubair Water Department in 2017. It established an artesian water well in Burjsia Girls' High school in 2020. In the same year, Eni presented a study of the environmental impact of the Baradhia Water Project. Luke Oil, which had 4 projects, had provided and completed a project for a number of water pumps amounting to 15 high pressure water pumps and providing 8 chlorine treatment systems since 2019 to 2021. The company also donated 12 large and modern water coolers to the University of Basra and 24 water coolers to Izzaldin Salim schools, as well as the installation of a liquidation system at the Faculty of Education, Administration and

Economics and the Technical Institute of Qurna in the same year. ExxonMobil had 3 projects and developed Imam Sadiq's water project, the first phase in 2017 and it completed the development of the project through the second phase in 2018. The company also provided a freshwater relief campaign for Abu Alkhasib areas as a result of the high saltwaters in Shatt al-Arab river. The company, in collaboration with the Qurnah/1 Operational Authority, sent RO-laden citadels for distribution to the people and to equip the Hamdan station in 2021.

Third, the category "Processing of raw materials for tiling, sewage etc." With Eight projects and a percentage of (10.1%). Luke Oil had 5 projects by processing materials to Alqurna asphalt factory of the city's district in 2019, equipping UPVC sewage pipes and concrete sewages in Izzaldin Salim in the same year. In 2020, the company also provided subbase Class B in quantity (Cubic 15.000) to Almadina and the material of subbase class B were provided with a quantity of (30,000 cubic meters) which were used for road brushing prior to the process of cladding and tiling. The company also provided heavy equipment (6 trucks and 4 shovels) to control the flood stream coming from the marshes of Misan governorate in 2019. Eni had the project of processing raw materials for asphalt and conqueret operators of Zubair Municipality in 2016 and the processing of materials for the Zubair sewage department in 2017. Kuwait Energy, which provided some of the needs of Saybah Municipality and some other departments.

In the same rank and the number of projects and percentage came the category (contribution to the delivery of lighting and the extension of power lines to certain regions, services and institutions). British Petroleum had 5 projects. The company developed the electricity of Alsikak village in 2017, a street lighting in Zubair with a length of 5 km in the same year. In 2018, it repaired street lighting in the village of Al Khoura with a length of 5.3 km, and provided air conditioners for the women's center, and constructed a lighting network and electrical extensions in Alsikak village with a length of 7 km. Kuwait Energy completed two projects to implement and equip maintenance materials for the old lighting system in the main and sub-streets in Saybah in 2020, also equipped and inspected the extension of an electrical line from Faw General Street to the side road and from Alwasilea crossroads to Al-Doeb. Eni completed the Haifa Street Lighting Project in Umm Qasr in 2017.

The category (establishment of hygiene projects and distribution of waste collection materials (Containers) in the surrounding areas) ranked in the third place with eight projects and a percentage of (10.1%). Luke Oil had 3 projects to equip waste containers for the Izzaldin Salim district in Almadina in 2019. The company also installed a waste bag factory, which were distributed free of charge to the families in the city for two years in 2020. The company also equipped the city municipality with 10.000 waste containers with 100 litre capacity. Kuwait Energy, which completed two projects, set up a waste bag factory project in Abu Alkhasib district and distributed 110 litre and 1,100 litre containers. Eni had equipped Zubair Municipality with 1100 litre iron waste containers with requirements in 2017. British Petroleum implemented cleaning services in Al Khoura in 2015. ExxonMobil had prepared garbage containers for schools in Imam Sadiq district in 2014.

The category (construction of green spaces, parks and entertainment places) ranked fourth with 6 projects and a percentage of (7.6%). British Petroleum completed the construction of parks in the villages of Alsikak and Aldowr in northern Rumaila in 2016. It established green spaces in the village of Basra Oil Company in 2017. ExxonMobil provided 3 projects and completed a resting tent (Karbala pedestrian break tent) In 2015. The project was reinstated in 2016 and 2017 in Imam Sadiq. This tent provided services to Imam Hussein visitors. Luke Oil, on the other hand, purchased and installed a large video screen to display social advertisements,

events and national festivals in Alshuhada' Square in Almadina district.

The category (design of feasibility studies for infrastructure and service projects and rehabilitation of some service buildings) ranked fifth with 5 projects and a percentage of 6.3%. In 2016, British Petroleum provided Community Studies in Karma Ali and Northern Rumaila. It presented feasibility studies, front facade engineering and design of 11 projects in Zubair, abu Sakhir, Al Khoura, Basra Oil Company Village and Alsikak Village in 2017. Eni rehabilitated the employment office of Zubair in 2018. Kuwait Energy had set up a meeting room with all administrative requirements in Al Saybah 2017.

## Results:

1. Educational categories were ranked first, while service and infrastructure categories were ranked second among the social responsibility projects.

2. The category "Contribution to the renovation and rehabilitation of schools, universities and scientific centres" topped the categories of education while the category (provision of moral and material support to schools and universities (supplies, seats, devices, computers, etc.) was second.

3. In the field of health, the category "Provision of medical devices and materials to hospitals and health centres" ranked first followed by the category "Establishment of hospitals or fixed and mobile health centres", second.

4. The category (contribution to the tiling and clearing of the main and sub-streets) received the greatest attention and came first among the categories of service field and infrastructure, while the category (provision of potable water delivery services and repair of water pipes and pumps) came second.

5. The Italian company Eni received the highest percentage in the completion of social benefits projects followed by Kuwait Energy.

6. Foreign oil companies meet the basic needs of the domestic public.

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