

## **The “God” Lexem Explanation in the Batak Islamic Wirid Union Group, Medan Johor District, Medan City, North Sumatra**

**By**

**Rosmawati Harahap**

Study Program of Indonesian Language Education, Faculty of Postgraduate, Universitas

Muslim Nusantara Al-Washliyah

E-mail: [rosmawati@umanw.ac.id](mailto:rosmawati@umanw.ac.id)

### **Abstract**

There is a major problem with the community who gives speeches in mentioning the profile of God's status as God. The Batak Islamic Wirid Association is a community that has nuances of da'wah moments about the teachings of Islam. The problem highlighted is how the personification of the lexeme of Allah is conveyed by Islamic preachers? The purpose of discussing the problems in this article is to explain some of the personifications of the lexeme of Allah conveyed by Islamic preachers in preaching activities, especially when the orator personifies Allah as Rabb. Even though the preachers only "already" personified the lexeme of Allah / Rabb so that their da'wah material could become more interesting for the listeners. With this condition, the researcher wants to explain to the converts to realize that there is a wrong action of the orator when lexeme Allah with a personification stylistic model. Personification language style is a style of speech that contains the behavior of people pinned on inanimate objects. All objects or circumstances can be likened to act like the actions of people or humans. Example: palm trees waving to take us back to the future. In the lexeme, Inyiur seems to act like a person's hand that can wave his hand. Even though Inyiur is a coconut leaf. So the number of lexemes of Allah/Rabb cannot be taken by human actions. Allah / Rabb there is nothing that resembles the limbs and behavior of humans. The objectives to be achieved in this training and counseling are as follows: increasing understanding of how to speak in Islamic da'wah communication. The reason for choosing the topic or the importance of the topic of community service, method of service and summary of results is because participants have knowledge about that speaking also has a trick so that listeners are more impressed with our words. The science and technology obtained in this service are mass media and national proceedings. The method used in this community service is counseling about public speaking for members of the Islamic Batak wirid. With the socialization of rhetoric about the concept of monotheism in the form of Allah, it is hoped that the delivery method in providing da'wah material can be more developed and interesting, as well as make it easier for the audience of Kwala Bekala's Batak Islam perwiritan in Johor District, Medan City, North Sumatra to understand the concept of monotheism of Allah. as Rabb according to the purpose of the preacher, especially among his people. Pwrwiritan participants who listened to this lecture understood that Allah/Rabb should not be personified.

**Keywords:** the rhetorical concept of monotheism, Allah, Rabb, PWBI audience.

### **Abstrak**

Terdapat masalah besar pada masyarakat yang berpidato dalam menyebutkan profil status Tuhan sebagai Tuhan. Perkumpulan Wirid Islam Batak merupakan komunitas yang bernuansa momen dakwah tentang ajaran Islam. Masalah yang disoroti adalah bagaimana

personifikasi leksem Allah disampaikan oleh para da'i Islam? Tujuan pembahasan masalah dalam artikel ini adalah untuk menjelaskan beberapa personifikasi leksem Allah yang disampaikan oleh para pendakwah Islam dalam kegiatan dakwah, khususnya ketika orator mempersonifikasikan Allah sebagai Rabb. Padahal para da'i hanya "sudah" mempersonifikasikan leksem Allah/Rab agar materi dakwahnya lebih menarik bagi pendengarnya. Dengan kondisi tersebut, peneliti ingin menjelaskan kepada para mualaf agar menyadari adanya kesalahan tindakan orator ketika leksem Allah dengan model stilistika personifikasi. Gaya bahasa personifikasi adalah gaya tutur yang memuat tingkah laku orang yang disematkan pada benda mati. Semua benda atau keadaan dapat diibaratkan bertindak seperti perbuatan orang atau manusia. Contoh: pohon palem melambai untuk membawa kita kembali ke masa depan. Dalam leksem, Inyiur seolah-olah berperan seperti tangan orang yang bisa melambaikan tangan. Padahal Inyiur itu daun kelapa. Jadi jumlah leksem Allah/Rabb tidak bisa diambil oleh perbuatan manusia. Allah/Rab tidak ada yang menyerupai anggota tubuh dan perilaku manusia. Tujuan yang ingin dicapai dalam pelatihan dan penyuluhan ini adalah sebagai berikut: meningkatkan pemahaman cara bertutur dalam komunikasi dakwah Islam. Alasan dipilihnya topik atau pentingnya topik pengabdian masyarakat, metode pengabdian dan rangkuman hasil adalah karena peserta memiliki pengetahuan bahwa berbicara juga memiliki trik agar pendengar lebih terkesan dengan kata-kata kita. Ilmu pengetahuan dan teknologi yang diperoleh dalam pengabdian ini adalah media massa dan prosiding nasional. Metode yang digunakan dalam pengabdian masyarakat ini adalah penyuluhan tentang public speaking bagi anggota wirid Batak Islam. Dengan adanya sosialisasi retorika tentang konsep tauhid dalam wujud Allah, diharapkan metode penyampaian dalam memberikan materi dakwah dapat lebih berkembang dan menarik, serta memudahkan para penikmat Islam Batak Kwala Bekala. perwiritan di Kecamatan Johor, Kota Medan, Sumatera Utara untuk memahami konsep tauhid Allah sebagai Rabb yang sesuai dengan tujuan dakwah, khususnya di kalangan umatnya. Peserta Perwiritan yang mendengarkan ceramah ini memahami bahwa Allah/Rabb tidak boleh dipersonifikasikan.

**Kata kunci:** konsep retorika tauhid, Allah, Rabb, audiens PWBI.

## Introduction

The introduction contains the background, problem formulation, activity objectives, and literature review of the situation analysis results obtained from Ustad Haidir, M.Ag. He delivers his lectures on Islam regularly to coordinated congregations every week at the homes of PWBI Members in Padang Bulan, Medan. In detail, the reference map of the location is written as follows (M. Hizbullah and Haidir, 2021). Geographical location Kwala Bekala Village is one of the six urban villages in Medan Johor Sub-district which has developed as an area for trading services, settlements and others. Kwala Bekala Village consists of 20 (twenty) neighborhoods led by Ro Sintong Village Head Jeita Sagala, S.STP., M.Si and secretary Hj. Nurhayati with an area of 550 Ha. The village head has functions and duties. As the head of the village, he has the function of organizing community participation, carrying out the duties of this PKM program community service activity in collaboration with the Batak Islamic Wirid Association (PWBI) located on Jl. Kwala Bekala gg. Medan Johor students.

The Wirid Batak Islam group is already quite large in terms of membership. Because it is a perwiritan group that belongs to the recitation group, which often conducts forum activities both about da'wah and other social activities (Batubara et al., 2022). In terms of the superior government, and coordinating in the implementation of the running of the village

government, as well as carrying out the tasks that are his responsibility in the field of development and society. including the development of peace and order (Harahap, 2015). With its functions and duties in being responsible for community services, the government must be able to facilitate the community in religious development (Nadiyya, 2019). Even with the condition of minority Muslims in the Kwala Bekala village, in terms of freedom of worship and the development of the Islamic religion, it has never been contaminated with lexical and denotative meanings, so there are mistakes that need to be clarified. This shows that good public relations will be established in Kwala Bekala. By embodying religious tolerance. One form of government support for the minority Muslim community in Kwala Bekala Village is supported by the establishment of an Islamic religious development association and group called PWBI.

The Batak Wirid Association (PWBI) is a recitation association for Muslim converts. PWBI is chaired by Dra. Siti Rachimah with 70 members. The establishment of PWBI is inseparable from the guidance of Al-Ustadz H. Ramli Kamal Berutu, BA. In 2016 KUA Medan Johor through the Communication Forum for Islamic Religious Counseling called FKPAI committed to contributing to guiding women converts in PWBI. By sending and sending the extension workers, it is hoped that they can contribute to religious guidance at the Wirid Batak Islam Association (PWBI) Kwala Bekala Village Medan District. With the background of members of the Batak Islamic Wirid Association of PWBI who are converts to Islam with a lack of understanding of Islam, it is felt that there is a need for continuous guidance and direction so that they do not feel left out and fear that they will return to their old religion. the concept of monotheism in the form of God, it is hoped that the method of delivery in providing da'wah material can be more developed and interesting, as well as make it easier for the audience of the Kwala Bekala Batak Islam perwiritan in Johor District, Medan City, North Sumatra to understand the concept of monotheism of Allah as Rabb according to the purpose of the preacher in particular among them. Monotheism of Allah synonyme of "Esa" (Sanskrite) include in lexem God (in Greeck-etimology).

The formulation of the concrete problem is how to pronounce the form of the lexeme (Beard, Robert & Volpe, 2006) "Allah" which does not give rise to the concept of personification language style? The goal to be achieved in service activities is that the pronunciation of God's form does not have the concept of personification language style such as not being profiled hands/feet (Yahya, 2018), it is not permissible to pronounce the form of eyes, and having eyes. So seeing this condition the Community Service Team felt the need to do service (Al-Irsyad, 2019). On this occasion the Community Service Team will socialize about any form of rhetoric that is similar to humans (Puji, 2014). In delivering the symbols of Islam, it must confirm the concept of Allah / Rabb which is not the same as other religions. This really needs to be conveyed to avoid misunderstandings about the religion of Islam if it is not conveyed correctly. With good rhetoric, PWBI members are more interested in studying Islam. Because rhetoric is part of the science of speaking, which means rhetoric or public speaking is something important to learn. History proves that the ability to speak can be used for various purposes: political, social, and psychological. Please read the Qur'an is the word of Allah SWT and is the first and foremost source of Islamic teachings. This holy book occupies a central position, not only in the development of Islamic sciences, but is also the inspiration, guide, and unifier of Muslim movements (Shihab, 1992).

The development of rhetoric begins with the wanderings of the Greek sophists as a science of speech that can be studied with an emphasis on the art of speaking (Schargel, 2022; Fleming, 1998). Public speaking emphasizes the effectiveness of messages that can be received by the audience (Rajiyem, 2005). Therefore, it is very necessary and important for

the Community Service Team (PKM) to hold outreach activities for PWBI women regarding the urgency of the correct way of speaking in the delivery of the lexeme material "Allah" to a Muslim audience. Allah nonmaterial. Allah is lexem only the principles of Islamic monotheism.

With the dedication to the women of "Persatuan Wirid Batak Islam" (PWBI) in Kwala Bekala, it is hoped that they will be able to provide significant knowledge and understanding of the concept of good speech without hurting feelings or offending other religions. So that they can continue to raise awareness for PWBI mothers to be better able to sort words in speaking. Here, a solution to the problem is described regarding the concept of understanding the form of God's lexeme in Linguistics/linguistics in general. Solutions offered Based on the problems faced by partners, the solutions offered by the proposer through this PKM (Community Partnership Program) include:

1. Assistance steps in the delivery of Islamic da'wah orally.
2. Training how to speak so as not to offend others.
3. Training and mentoring of speaking management, strategies so that wirid members are more enthusiastic when listening to Islamic symbols and analyzing the results of delivery.

## **2. Method of Implementation**

The method of implementing this community service activity is in the form of socialization in the form of lectures and discussions to partners, namely to the women of the Batak Islamic Wirid Association (PWBI) on Jalan Djamin Ginting Gg. Pelajar from Kwala Bekala-Village, Medan Johor District.

- a. Give lectures and explanations as well as an understanding of the urgency of good rhetoric in Islam.
- b. Giving lectures and understanding in the form of explanations about the concept of good rhetoric in Islam.
- c. Conduct interactive discussions.
- d. Provide solutions and ways to obtain information about the concept of the lexeme of the name Allah" according to the principles of Islamic monotheism.

## **3. Results and Discussion**

After participating in this socialization event, it is hoped that the women of the Batak Islamic Wirid Association (PWBI) Kwala Bekala Village, Medan Johor Subdistrict, are able to know and understand the concepts and wisdom as well as the urgency of speaking or rhetoric about (1) increasing understanding of how to speak in Islamic da'wah communication, (2 ) recovery (remedial) understanding of the concept of God as Rabb for Participants have knowledge about that speaking also has its tricks so that listeners who are Muslim will make it more memorable with speech that has the concept of monotheism. The science and technology obtained in this service are mass media and national proceedings The results and achievement of this PKM target is that the Member of the Islamic Batak Perwiritan (PWBI) Kwala Bekala achieves a strong Islamic faith. In this era of social media, there are indications of divisions among religious communities, so adherents of Islam must firmly understand the concept of the existence of Allah/Rabb. Authors are required to express quantitatively the portrait, profile, and condition of the target audience involved in

community service activities. It can also be described the condition and potential of the area in terms of physical, social, economic, and environmental that are relevant to the activities carried out and also described the potential that is used as material for this Community Service activity's of University-Muslim Nusantara Al-Washliyah (UMN Al-Washliyah).

This section is supported by a literature review which is used to support the concept of service. Authors are required to present a literature review that is primary (references to journal articles and conference proceedings) and up-to-date (references published within the last 10 years). Literature review is not limited to theory, but also empirical evidence. Enrich this introductory part with efforts that have been made by other parties. This article is the result of dedication which is a downstream of research results, it can be the results of your own research or other researchers. Indicators of achieving goals and benchmarks used to state the success of the service activities that have been carried out. Express the advantages and disadvantages of the external or the main focus of the activity if it is seen that it is in accordance with the conditions of the community at the location of the activity. The difficulty level of carrying out activities to explain the concept of Allah is because PWBI members are still converts to Islam. The development of his understanding in the future is carried out by da'wah from Indonesian linguistic experts. Documentation can be presented here in the form of images.

**Figure 1.** *The Photo of Implementation/ Lecture Implementation Process by Dra. Rosmawati Harahap, M.Pd. Ph.D. in November's 2021*



## 4. Conclusion

Rhetoric is a technique of using language as an art, both spoken and written which is based on a well-organized knowledge. In general, the purpose of this service is to describe the style of rhetorical language in delivering lectures without distorting the concept of monotheism as accurately as possible. With the dissemination of rhetoric, it is hoped that the delivery method in providing da'wah material can be more developed and interesting, and make it easier for the audience to accept the goals of the da'wah delivered by the preacher who is the Head of the PKM Team according to the topic of this journal in November 2021.

However, it is necessary to carry out similar activities in order to continue to increase knowledge to the PWBI community by Ustad who is an academic graduate in Linguistics or linguistic disciplines. It is necessary to cooperate with all parties to realize the use of language styles that do not offend the community. Special thanks to the Chairperson of PWBI and local government officials who allowed the implementation of this rhetorical version of PKM.

## References

- Al-Irsyad Al-Nafs, (2019). *Jurnal Bimbingan Penyuluhan Islam*, 6(2) Desember 2019 .
- Batubara, I., Yeltriana, Sitorus, M. (2022). "Peranan Ibu-Ibu Persatuan Wirid Batak Islam (PWBI) dalam Mencegah Kenakalan Remaja di Kelurahan Kwala Bekala Kecamatan Medan Johor". *Prosiding Seminar Nasional Hasil Pengabdian 2022*. E-ISSN: 2621-5268.
- Beard, Robert & Volpe, Mark. (2006). *Lexeme-Morpheme Base Morphology*. 10.1007/1-4020-3596-9\_8.
- Fleming, David. (1998). *Rhetoric as a Course of Study*. *College English*. 61. 169. 10.2307/378878.
- Harahap, S.M. (2015). "Islam dan Budaya Lokal: Studi terhadap Pemahaman, Keyakinan, dan Praktik Keberagaman Masyarakat Batak Angkola di Padangsidempuan Perspektif Antropologi". *TOLERANSI: Media Komunikasi Umat Bergama*, 7(2), 154-176.
- M. Hizbullah and Haidir, (2021), "Sosialisasi Urgensi Makanan Halal Dalam Islam Pada Ibu-Ibu PWBI Kwala Bekala", in *Prosiding Seminar Nasional Hasil Pengabdian 2021*, pp. 224–228, [Online]. Available: <https://e-prosiding.umnaw.ac.id>.
- Nadiyya, Farucha. (2019), "Tinjauan Hukum Terhadap Konsep Keluarga Sakinah dalam Perspektif Jogja Family Centre", *Skripsi, Yogyakarta : UIN Sunan Kalijaga*
- Puji Kurniawan. (2014). *Mengakhiri Pertentangan Budaya dan Agama*. *Pustaka Aura Semesta*.
- Rajiyem, (2005). "Sejarah Dan Perkembangan Retorika". *Humaniora*, 17(2), 145– 153, [Online]. Available: <https://media.neliti.com/media/publications/11825-ID-sejarah-dan-perkembangan-retorika.pdf>.
- Shihab, M. Quraisy. (1992). *Membumikan Al Quran*. Cet.1 Bandung, Penerbit Mizan.
- Schargel, Sergio. (2022). *The Rhetoric of Reaction*. *Contexto Internacional*. 44. 10.1590/s0102-8529.20224403e20210032.
- Yahya, Yuangga. (2018). "Lexemes Mean God In Al-Qur'an And Arabic Gospel: Semantic Analysis". *LISANUDHAD*. 5. 105. 10.21111/lisanudhad.v5i2.2602.