

Performance Effectiveness Of Pamong Praja Police Units In Control Of Food Traders (Case Study Of Market On Kertamulya Village West Bandung District)

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Abstract

Objective -to analyze the Effectiveness of the Performance of the Civil Service Police Unit in Controlling Street Vendors (Case Study of the Padalarang Market, Kertamulya Village, West Bandung Regency), to analyze the obstacles and efforts made by the Civil Service Police Unit of West Bandung Regency. This study uses the dimensions of Dharma in Leuhery & Manuhutu as the variables studied, including Quantity, Quality and Timeliness.

Design/methodology/approach –This research uses case study research with a qualitative approach. Data collection techniques are carried out by literature studies and field studies which include in-depth interviews, observation and documentation. The informants in this study were 31 people with the modelexponential discriminative snowball sampling.

Findings –The results showed that the effectiveness of the performance of the Civil Service Police Unit in controlling street vendors at the Padalarang market, Kertamulya Village, West Bandung Regency was still not optimal. The obstacles that occur are the low awareness of street vendors to the existing legal rules, the lack of supervision by law enforcement officials due to the lack of local law enforcement personnel and the lack of adequate relocation places for street vendors.

Originality/value –This paper provides one of the foundations for the performance of the West Bandung Regency Satpol PP enforcement officers.

Keywords: Effectiveness, Performance, Street Vendor

Introduction

Regional development is supported by economic development to create people's welfare and prosperity. Local governments can carry out regional autonomy in their government activities (UU RI No.23 of 2014). With a population of West Bandung Regency 1,408,550 people in 2022

(jabarprov.go.id), As regulated in Government Regulation Number 16 of 2018, in Article 1 paragraph (1), The Civil Service Police Unit was formed to enforce local regulations and protect the public. Street vendors are one of the assets/informal sector. (Evianny et al., 2021) to improve the economy in West Bandung Regency, but in carrying out trading activities they still use roads and pedestrian sidewalks so that tidiness and order are quite disturbed. The Civil Service Police Unit is likened to a war troop that must be equipped with weapons (Evianny et al., 2021) and leading elements (Evi Ldan Rian D, 2020). Therefore, the effectiveness of the implementation of the duties and functions of the Satpol PP is required to be able to respond to, overcome, and at the same time anticipate disturbances to public order effectively (Bayquni Bayu et al, 2019) and the problems in West Bandung Regency. not strategic and not profitable for traders (Evianny et al., 2021) (Anugrah Akbar, 2021). The question that must be answered conceptually and factually is "How is the effectiveness of Satpol PP in enforcing regional regulations (France et al, 2021) at the Padalarang Market, Kertamulya Village, West Bandung Regency?" To answer this question, a research approach is needed. The effectiveness of the implementation of Satpol PP's duties and functions in enforcing regional regulations still needs to be improved. So the purpose of this study is to analyze the Effectiveness of the Performance of the Civil Service Police Unit in Controlling (Ridwan et al, 2020) Street Vendors (Case Study of the Traders Market in Kertamulya Village, West Bandung Regency), to analyze the obstacles and efforts made by the Civil Service Police Unit, West Bandung Regency. when viewed from the dimensions of the variables studied, including Quantity, Quality and Timeliness.

Theoretical And Research Framework

Theoretical Review

Effectiveness

According to Hidayat (1986) in Sukendar (2017: 3-27)

"Effectiveness is a measure that states how far the target (quantity, quality and time) has been achieved. Where the greater the percentage of targets achieved, the higher the effectiveness.

Handoko (2000) in Himmah (2015: 1-20)

"Effectiveness is the relationship between output and goals, the greater the contribution (contribution) of the output to the achievement of goals, the more effective the organization, program or activity.

From the two expert opinions, Effectiveness can be concluded how far the target (quantity, quality and time) has been achieved. If the target achieved is large, the effectiveness will be higher, as will be discussed in this article if effectiveness is related to the performance of the West Bandung Regency Civil Service Police Unit.

Performance

Prawirosentono quoted by Iwan Satibi (2012:103):

"Performance is the result of work that can be achieved by an employee or group of employees in an organization, in accordance with their respective authorities and responsibilities, in an effort to achieve the goals of the organization concerned legally, not

violating the law and in accordance with morals and ethics".

Performance indicators from theory (Ratminto, 2015), namely responsiveness, responsibility, and accountability.

concluded that the performance will show the success of an employee in carrying out his duties and work, in this case the Performance of the Civil Service Police Unit in West Bandung Regency

Street Vendors

According to Damsar (2002:51) Street vendors (informal sector) are those who carry out individual or group trading business activities which in carrying out their business use public facilities, such as sidewalks, public roadsides, and so on.

Past Research

Based on previous research written by Oksi Pratama (Performance of Civil Service Police Units in Controlling Street Vendors), Astri Siti Fatimah (Influence of Public Order Policy Implementation on the Effectiveness of Controlling Street Vendors), Umar Chadhiq, Nanang Yusroni (Strategic Management Policy of Civil Service Police Units) The Praja in Controlling Street Vendors during the Covid-19 Pandemic) has the same problems as those studied by the author, namely that Street Vendors become assets (Bayquni et al, 2019) but are not in accordance with the Regional Regulation in their activities because Street Vendors are still trading in the area. which is not allowed so that comfort and order are disturbed.(Eviany et al., 2021).

The differences between the three previous journals and those studied by the author are differences in loci, dimensions used from the theory taken and the research method used. However, there is something interesting about the research.(Eviany et al., 2021)The name PKL stands for Field Creative Traders.

Research Framework

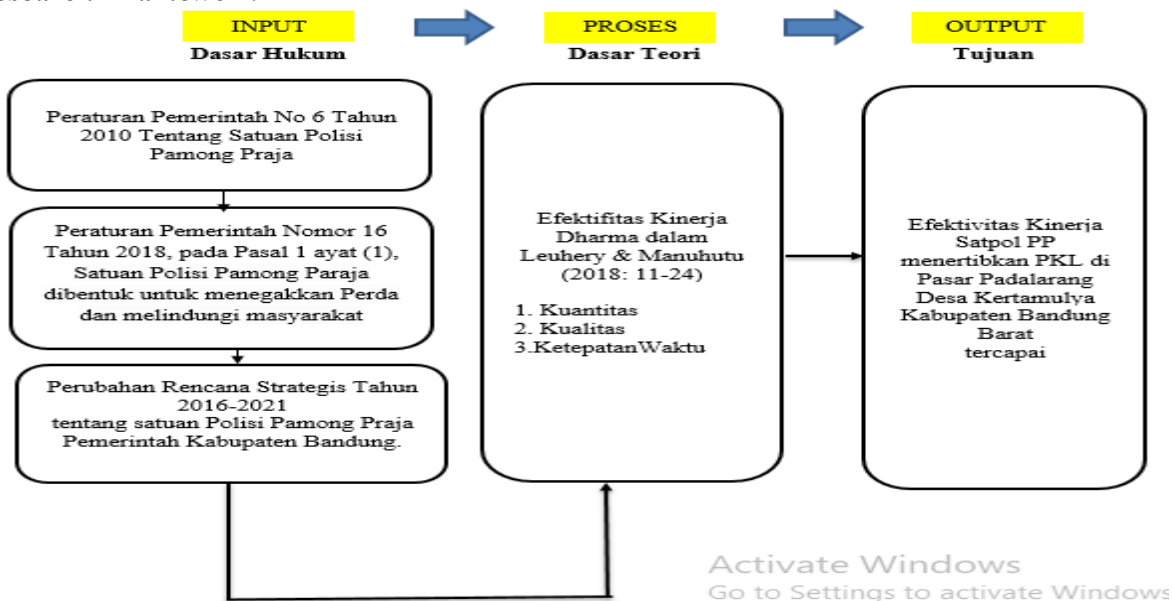


Figure 2.1 Research Framework

Proposition

Based on the key concepts in the framework described in the research framework above, the research hypothesis as a working hypothesis proposed in this study is as follows: "If the Effectiveness of the Performance of the Civil Service Police Unit is carried out based on the dimensions of quantity, quality, and timeliness both, then the Effectiveness of the Satpol PP Performance is achieved".

Research Method

The research uses a qualitative research approach (Sugiyono, 2017). Data collection techniques are carried out by literature studies and field studies which include in-depth interviews, observation and documentation. The informants in this study were 31 people with exponential discriminative snowball sampling model is a selective model developed by researchers in the field, which means that based on several considerations and selective actions of researchers, not all previous reference informants were selected. (Putra, 2017:174).

This qualitative research process involves efforts such as asking questions and collecting specific data from the participants, analyzing the data (Creswell 2010:5).

Research Subjects and Objects

The object of research in this study is the Street Vendor of Padalarang Market, Kertamulya Village, West Bandung Regency, with the research subject being the Civil Service Police Unit, West Bandung Regency.

Data Analysis Technique

Based on a systematic procedure or phasing. The stages of data processing activities are as follows:

Data Material Classification

- 1) Interview Recording Cassette which is used to record when researchers interview informants which will later be documented as research evidence.
- 2) The researcher's field notes are like a daily agenda that is used by recording everything that is obtained when conducting observations or interviews with each informant or behavioral characteristics that exist in the research place which will be documented as research evidence.
- 3) Research Location The research location was conducted at Padalarang Market, Kertamulya Village, West Bandung Regency.

Secondary Data, in the form of local regulations related to the SatPol PP

Result And Discussion

Company and Informant Profile

Company Profile

Overview of West Bandung Regency

Geographical conditions West Bandung Regency is part of the West Java Province which is definitively a Level II Region based on Law Number 12 of 2007 concerning the

Establishment of West Bandung Regency in West Java Province (State Gazette of the Republic of Indonesia of 2007 Number 12, Supplement to the State Gazette of the Republic of Indonesia Indonesia Number 4688). Geographically, West Bandung Regency is located at 06° 41' - 07° 19' South Latitude and 107° 22' - 108° 05' East Longitude. The entire area of West Bandung Regency has an area of 1,305.77 Km² or 130,577.40 Ha which is divided into 16 sub-district administration areas, namely Lembang, Parongpong, Cisarua, Cikalongwetan, Cipeundeuy, Ngamprah, Cipatat, Padalarang, Batujajar, Cihampelas, Cililin, Cipongkor, Rongga, Sindangkerta, Gununghalu and Saguling.

Overview of the Civil Service Police Unit (Satpol PP) West Bandung Regency.

Civil Service Police Unit or Civil Service Police Unit is a regional government apparatus in maintaining peace and public order and enforcing regional regulations and regional head regulations. The organization and working procedures of the Civil Service Police Unit are stipulated by a Regional Regulation. The Civil Service Police were established in Yogyakarta on March 3, 1950 with the motto Praja Wibawa. At that time, the purpose of its establishment was to accommodate some of the tasks of the regional government, namely maintaining peace and public order. In line with what is stated in Government Regulation No. 6 of 2010 concerning Civil Service Police Units, Government Regulation No. 16 of 2018, Article 1 paragraph (1), The Civil Service Police Unit was formed to enforce local regulations and protect the public. Changes in the 2016-2021 Strategic Plan regarding the Bandung Regency Government Civil Service Police Unit.

Vision and Mission of West Bandung Regency Satpol PP

The vision of the West Bandung Regency Satpol PP vision refers to the Bandung Regency Vision, namely

- A Vision: "Consolidating an advanced, independent, and competitive Bandung Regency through good governance and synergies in rural development based on religion, culture and environmental insight".
- B Mission: "Realizing good and clean governance".

Informant Profile

Figure 4.1 Informant profile

NO	Uraian Jabatan	Jumlah
1	Kepala Satuan Polisi Pamong Praja	1
2	Kepala Pelatihan Satuan Polisi Pamong Praja	1
3	Kepala Bidang Penegak Peraturan Perundang-undangan Daerah	1
4	Kepala Bidang Ketertiban Umum dan Ketentraman Masyarakat	1
5	Pegawai Satuan Polisi Pamong Praja	3
6	Pedagang Kaki Lima	12
7	Masyarakat	12
TOTAL		31

Research and Analysis

The effectiveness of the Organizational Performance of the Civil Service Police Unit of West Bandung Regency in controlling Street Vendors (PKL) at Padalarang Market,

Kertamulya Village, West Bandung Regency is influenced by several indicators of Performance Effectiveness including:

1. The performance quantity of the Civil Service Police Unit (Satpol PP) of West Bandung Regency in controlling street vendors at Padalarang Market is not adequate because the ratio of street vendors who are secured with officers is not balanced, as well as office facilities that are used only one to two vehicles.
2. The performance quality of the West Bandung Regency Civil Service Police Unit (Satpol PP) in controlling Street Vendors (PKL) at the Padalarang Market, Kertamulya Village, West Bandung Regency is still not optimal because the level of expertise education has not been applied to control street vendors so that street vendors continue to trade if SatPol PP officers do not there is.
3. The timeliness of the effectiveness of the organizational performance of the Civil Service Police Unit (Satpol PP) of West Bandung Regency in controlling street vendors at the Padalarang Market, Kertamulya Village, West Bandung Regency has not been effective because it is not in accordance with the work program, which should only be done once a month 2 times and even then only roving patrol.

Conclusion

Conclusion

Based on the results of research and discussion on the Effectiveness of the Performance of the Civil Service Police Unit in Controlling Street Vendors (Case Study of Padalarang Market, Kertamulya Village, West Bandung Regency), the following conclusions were obtained:

- 1 Organizational performance of the West Bandung Regency Civil Service Police Unit in controlling Street Vendors (PKL) in Padalarang Market, Kertamulya Village, Bandung Regency is influenced by several dimensions of performance effectiveness including: Performance Quantity, Performance Quality, Timeliness.
- 2 The lack of supervision carried out by the Civil Service Police Unit (Satpol PP) of West Bandung Regency and the less strategic relocation caused street vendors to not want to be relocated because they were considered unprofitable for traders and became a separate obstacle in enforcing this regional regulation.
- 3 The efforts that have been made by the Civil Service Police Unit (Satpol PP) West Bandung Regency in controlling street vendors at the Padalarang market, West Bandung Regency are now stricter by conducting patrols with an unscheduled system carried out 2-3 times a week. Supervision is also enhanced by carrying out judicial operations in stages starting from the village level and sub-district level to the provincial level which is coordinated with the local Satpol PP as a coordinating member for the field of control in the PKL Satgasus Team (Special Task Force).

Similar researched by (Made, 2020), (Grandchildren, 2021), (Bellaand Badrudin Kurniawan, 2021) that order and comfort can be carried out properly if all parties cooperate.(Eviany et al., 2021)

Suggestions

The suggestions that the author can put forward are as follows:

1. The West Bandung Regency Civil Service Police Unit conducted socialization and good communication regarding local regulations regarding the prohibition of street vendors by visiting street vendors, so that street vendors are more aware of the West Bandung Regency Regional Regulations regarding the prohibition of trading in places that are not permitted so that the enforcement of the Perda is achieved properly .
2. The addition of the number of female police unit members who are ready to be assigned to the field is intended to achieve a good approach to street vendors who are mostly women.
3. The leadership provides training in accordance with the competencies required by the Civil Service Police Unit on duty in the field.

Research Limitations

The limitation of this research is that the author only researches in one area and there is no clustering of street vendors.

A Future Research

It is hoped that future research will have a wider range of research areas and the existence of clustering of street vendors to facilitate relocation because these street vendors are one of the assets that will develop the economy.

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